



# EXHIBITOR PERSONNEL

## IN-PERSON BADGE POLICIES

1. Cable-Tec Expo® exhibitor contacts are able to register all exhibitor personnel and guests online at [expo.scte.org](http://expo.scte.org) using a custom discount code. You will receive an e-mail containing the password and instructions for registering online. You can register online through October 14, 2021.
2. Exhibitors will receive an allocation of Exhibitor Badges which may be used for company personnel. A separate allocation for Exhibit Hall badges will be for your invited guests. Your company allocations are based on membership status and booth size. Please see table below.
3. Complimentary Transferable Full Registrations (identified by exhibiting company name) good for all sessions will be issued to all CAP and Standards Partner Companies according to the table below. Full Registrations include Exhibits, Opening General Session, Awards Luncheon and Workshops. Transferable badges must be accompanied by an individual name badge (either exhibitor badge or attendee floor pass badge).
4. Individuals wishing to purchase additional Full Attendee Registrations must complete the official Cable-Tec Expo Attendee Registration Form; see attendee Event Registration at [expo.scte.org](http://expo.scte.org).
5. Please allow 24 hours for the processing of on-site badge requests.
6. A ten dollar (\$10) fee will be charged for each badge replacement on-site, whether lost, replaced, or for substitutions.
7. The company name, city and state will appear on the badge exactly as stated on the exhibit contract, unless other information is provided on the badge request form.

### 2021 Exhibitor Staff/Exhibitor Guest Registration Rate Schedule:

BOOTH SIZE	TECH CAP PARTNER	STANDARDS PARTNER	REGULAR EXHIBITOR
<b>Exhibitor/Guest Transferable Full Conference Badges</b>			
100 - 300 sq. ft. of space purchased	1 free full registration	1 free full registration	N/A
400 sq. ft.	2 free	2 free	N/A
500 sq. ft. and higher	1 free per 100 sq. ft. of space	1 free per 100 sq. ft. of space	N/A
<b>Exhibitor/Guest Discounted Full Conference Badges</b>			
100-300 sq. ft. of space purchased	2 at 50%	2 at 50%	1 at 50% per 100 sq. ft. (max. 10)
400 sq. ft.	3 at 50%	3 at 50%	1 at 50% per 100 sq. ft. (max. 10)
500 sq. ft. or more	1 at 50% per 100 sq. ft. (max. 10)	1 at 50% per 100 sq. ft. (max. 10)	1 at 50% per 100 sq. ft. (max. 10)
<b>Exhibitor Badges</b>			
Formula	10 free per 100 sq. ft.; additional at \$50	5 free per 100 sq. ft.; additional at \$50	2 free per 100 sq. ft.; additional at \$50
100 sq. ft.	10 free; additional at \$50	5 free, additional at \$50	2 free, additional at \$50
200 sq. ft.	20 free; additional at \$50	10 free, additional at \$50	4 free, additional at \$50
300 sq. ft.	30 free; additional at \$50	15 free, additional at \$50	6 free, additional at \$50
400 sq. ft.	40 free; additional at \$50	20 free, additional at \$50	8 free, additional at \$50
600 sq. ft.	60 free; additional at \$50	30 free, additional at \$50	12 free, additional at \$50
800 sq. ft.	80 free; additional at \$50	40 free, additional at \$50	16 free, additional at \$50
900 sq. ft.	90 free; additional at \$50	45 free, additional at \$50	18 free, additional at \$50
1000 sq. ft.	100 free; additional at \$50	50 free, additional at \$50	20 free, additional at \$50
1200 sq. ft.	120 free, additional at \$50	60 free, additional at \$50	24 free, additional at \$50
1600 sq. ft.	160 free, additional at \$50	80 free, additional at \$50	32 free, additional at \$50
2000 sq. ft.	200 free; additional at \$50	100 free, additional at \$50	40 free, additional at \$50
2500 sq. ft.	250 free; additional at \$50	125 free, additional at \$50	50 free, additional at \$50

RE: VIP Passes with allotments and table titled "Guest Floor Passes" as in Exhibitor Prospectus Pg. 26