



EXHIBITOR PRIORITY POINTS

Priority Points System Encourages Engagement

SCTE-ISBE has implemented a Priority Points system that increases your opportunity to earn points during the calendar year and rewards your active involvement. This has been established and will be in effect in the space selection process for SCTE-ISBE Cable-Tec Expo® 2021. Important Note! Previously accrued Priority Points will not be impacted.

Priority Points awarded since 2017, and going forward, are based on a company’s engagement with and support of SCTE-ISBE throughout the calendar year. This includes the amount of spend as well as other areas of support, which are outlined below. The more you and your enterprise are engaged with SCTE-ISBE, the more the collaboration will not only accrue points but also will drive business results.

Ways to earn priority point include:

WAYS TO EARN	POINTS
Cable-Tec Expo Booth Purchase	1 point per \$1K spend
Sponsorship—includes Cable-Tec Expo, CLC, as well as year-round opportunities	1 point per \$1K spend
Advertising	1 point per \$1K spend
Housing for Cable-Tec Expo—booked through the official show housing provider, MCI USA (formerly Wyndham Jade). Points acquired for housing in the official 2019 show block will be in effect for 2020 booth selection and going forward.	See table below for booking through the official show housing provider
Standards Program Partnership	1 point per \$1K spend
CAP Program Partnership	50 points
Individual Memberships	1 point per Professional member 2 points per Executive member
Authorship/Speakers (Moderator/Panelist/Speaker)—includes year-round opportunities and Cable-Tec Expo	10 points
Chapter Leadership—officer of a local SCTE-ISBE chapter	10 points
Foundation Sponsorship/Contribution	1 point per \$1K spend
L&D Course and Product Purchases	1 point per \$1K spend

Points for booking housing through the official show housing provider:

ROOMS	POINTS
1-5 rooms	5 points
6-15 rooms	10 points
16-25 rooms	15 points
26 rooms or more	20 points

Please contact Eileen Sload, director, conventions and exhibits, SCTE-ISBE, with questions or concerns regarding Priority Points at esload@scte.org or 610.594.7321.

Thank you for your support!