



EXHIBITOR BOOTH

RATES AND BENEFITS

Exhibitor Booth Rates:

CAP PARTNER	STANDARDS PARTNER	REGULAR EXHIBITOR
\$33 per sq. ft.	\$36 per sq. ft.	\$40 per sq. ft.

Per square foot booth rates are the same for both linear (side by side, one-hundred (100 sq. ft.), sold in ten-feet (10') wide increments), and island (surrounded by four aisles) spaces. Rates above include 3 percent discount (cash, check, wire transfer). Add 3 percent if using credit card.

Exhibitor Booth Benefits:

- Booth constructed of flameproof side and back-wall drapes supported by an aluminum pipe frame
- A booth identification sign listing your firm's name and booth number
- Heating, ventilation and/or air conditioning and general lighting of the exposition area
- 24-hour security guard service in the exhibit hall during installation, dismantle, show hours and closed hours
- Daily cleaning and maintenance of the aisles and general exhibit hall areas
- A minimum of one (1) complimentary transferable full registration to Cable-Tec Expo® (Tech CAP and Standards Partners only)
- Complimentary passes for free admission to the Cable-Tec Expo exhibit hall for your staff and your company's invited guests (based on booth size and membership status).
- Additional guest floor passes are available upon request.
- Exhibitors will be granted VIP access passes to host meetings and tours in their booths before the show opens or after the Exhibit Floor closes, across Expo show days. Your exhibitor badge will get you entry, but your guests will be required to have this very special VIP tag in order to gain entry onto show floor, accompanied by a representative from your company. Passes will be available for pick up by your company representative at registration, at the Exhibitor VIP Guest Tag desk.
 - 100 sq. ft. to 400 sq. ft. = 5 passes
 - 600 sq. ft. to 1000 sq. ft. = 10 passes
 - 1200 sq. ft. to 2500 sq. ft. = 20 passes
- Exhibitor listing in the official digital program guide and map, mobile app, and website.
- Unlimited use of Exhibitor Badge Insignia and other marketing tools for promoting your company's presence at Cable-Tec Expo 2021.
- Use of the Cable-Tec Expo 2021 show logo (must be used in accordance with the Expo logo policy noted on expo.scte.org/expo-toolkit).
- Company included as Cable-Tec Expo Exhibitor in SCTE-ISBE's online Buyer's Guide—SCTE-ISBE SupplierConnect.

Additional exposure and promotional opportunities are available through sponsorship and advertising. For information on available opportunities and to receive the **2021 Sponsorship and Advertising Opportunities Kit** email sponsorships@scte.org or visit expo.scte.org for information.