

Cable-Tec Expo 2020 Marketing Opportunity

In partnership with SCTE•ISBE, Cision PR Newswire is offering all Cable-Tec Expo exhibitors exclusive access to discounted news release distribution through the industry's largest press release network.

REACH YOUR TARGET AUDIENCE USING CISION DISTRIBUTION BY PR NEWSWIRE



Brands looking to exceed their marketing and communications objectives rely on Cision PR Newswire. From building awareness and generating media coverage, to guiding conversations and acquiring new audiences, our network and flexible distribution options can help you reach your goals.

Share your story

Send your news to more than 4,000 websites, nearly 3,000 media outlets and 39k+ journalists through PR Newswire for Journalists and get actionable insights with Visibility Reports' performance and audience engagement data.



Get earned media & Influencer attention

We deliver to editorial systems and newsrooms of major media organizations—a direct pipeline that online-only providers just can't offer. And via **PR Newswire for Journalists**, we connect brand messages with influential journalists — with 39,000+ active members — who have specifically requested to see news in your industry.

Attract new audiences with online syndication

Share your content across our industry-leading, online syndication network, which includes big names such as Newsweek, BuzzFeed, Entertainment Weekly, CNET and Wired that attract a large viewership.



MODERNIZE YOUR DISTRIBUTION STRATEGY FOR CABLE-TEC



Sending an email blast to your current contacts, or simply relying on your presence at Cable-Tec to get booth traffic and leads is a thing of the past. Today's communication efforts require a multi-channel strategy.

Our expansive network targets and delivers content to salient media outlets, influencers, trade publications and websites. Our credibility, digital authority and technology help to garner more media coverage and are proven to drive more online visibility and boost search engine results.

WEBMAX (online only)

\$375

one time cost
(30% Cable-Tec Discount)

- Distribution to 2500+ websites
- Unlimited Words
- Visibility Reports showing how release performed

[Order WebMax](#)

GLOBAL WEBMAX (Global online sites only)

\$695

one time cost
(30% Cable-Tec Discount)

- Distribution to 6000+ regional, general news, financial and industry specific sites in the US, Europe, Asia, India and Africa in English
- Unlimited Words
- Visibility Reports showing how release performed

[Order Global Web](#)

TOP TECH NEWSLINE (Top US points) **Best Value**

\$575

one time cost
(40% Cable-Tec Discount)

- Distribution to 4000+ websites
- 39,000+ Journalists on PR Newswire for Journalists
- 3,000 Media outlets all over the US
- 600 word count limit*
- Visibility Reports showing how release performed

[Order Top Tech](#)