

2017 SCTE Golf Sponsorship Commitments & Benefits

Event scheduled for Tuesday, October 17, 2017

Lone Tree Golf Club

9808 Sunningdale Blvd., Lone Tree, CO 80124

www.golfonetree.com

The Annual SCTE Expo is in Denver on Tuesday, October 17. The SCTE Golf Committee has reserved the use of Lone Tree Golf Club. The SCTE Golf Committee is looking for corporate sponsorship for the upcoming 2017 golf tournament. This is the 26th year of an extremely successful tournament. The Company or Individual who make financial contribution(s) to this event can be assured of maximum exposure to some of the industry's most influential system operators.

The SCTE Golf Committee offers the following Sponsorship Packages.

Weather Refund – If adverse weather conditions cancel the tournament we can not guarantee a 100% refund of sponsorship donations – but we'll do our best.

\$2500 - Gold Sponsorship Package

This is the highest level of Sponsorship designed to give the greatest amount of exposure to all the participants in the event. The SCTE Golf Tournament Committee will provide the Gold Sponsor a minimum of the following services:

1. The greatest amount of advertising exposure for the Event.
 - An exclusive location for the company symbol and/or name predominately displayed on the Check-in and/or Registration tent signage located near the Golf Course Club House.
 - An exclusive location for the company symbol and/or name predominately displayed on signage during awards ceremonies.
 - An advertising location for the company symbol and/or name predominately displayed on golf cart signage or handouts.
 - An exclusive location for the company symbol and/or name predominately displayed on the Driving Range signage during the day.
 - The inclusion of the Company symbol or name on a "special" tournament giveaway.
2. A reservation that allows four golfers to participate in the tournament The Gold sponsor is required to have the four participants registered with the SCTE Golf Committee within seven days of the tournament date or they may forfeit this reservation. The SCTE Golf Committee will waive the normal registration fee for these four golfers.
3. Gold Sponsor will be given verbal recognition of sponsorship at tournament awards ceremonies.

\$1500 - Silver Sponsorship Package

This level of Sponsorship designed to give the sponsor premium exposure to the participants in the tournament. The SCTE Golf Tournament Committee will provide the Silver Sponsor(s) a minimum of the following services:

1. Premium advertising exposure for their contribution.
 - An exclusive location for the company symbol and/or name predominately displayed on the banquet signage during awards ceremonies.
 - An advertising location for the company symbol and/or name predominately displayed on golf cart signage or handouts.
 - The inclusion of the Company symbol or name on a "special" tournament giveaway.
2. A reservation that allows two golfers in the tournament. The Silver sponsor is required to have the two participants registered with the SCTE Golf Committee within fourteen days of the tournament date or they may forfeit this reservation. The SCTE Golf Committee will waive the registration fee for these two golfers.
3. Silver Sponsor will be given recognition of their contribution at award ceremonies.

\$1000 – Food Sponsorship

The SCTE Golf Committee will provide lunch for the Golf Tournament. The SCTE Golf Committee is looking for a company or individual to step forward and sponsor this service to the tournament participants. The SCTE Golf Committee will provide signage that shows the company or individual as the sponsor for this lunch.

\$1000 –Beverage Cart Sponsorship

The Golf Course will provide beverage carts, for use during the tournament. The SCTE Golf Committee is asking for sponsorship help for one of the carts being used during the tournament. The company or individual that steps forward with the financial commitment will reserve the right to sponsor a beverage cart.

(Note: The Committee is providing each participant, as part of the tournament registration, beverage tickets to be used towards the purchase of beverages from the on-course carts during the tournament).

\$500 - Basic Sponsorship Package

This level of Sponsorship is designed to give the Company exposure to all participants in the tournament. The SCTE Golf Tournament Committee will provide the Basic Sponsor a minimum of the following services for their sponsorship:

1. Premium advertising exposure for their contribution. An exclusive location for the company symbol and/or name predominately displayed in one of the course tee boxes.
2. An advertising location for the company symbol and/or name predominately displayed on Basic Sponsor Sign displayed at the course.

Giveaway's

If you or your company has promotional giveaway's (golf tees, towels, golf balls, etc.) you would like present to the golfers, please arrange with the committee for approval and instruction. The committee will distribute giveaway's at the tournament.

For further information and sponsorship registration please contact:

Mr. Paul Muir
2017 SCTE Golf Committee
(704) 243-4985 (360) 201-0212 (cell)
Paul.muir@ecamgroup.com

Mr. Chris Graham
2017 SCTE Golf Committee
(303) 564-3905
grahamcm80122@gmail.com

Shari Shagren
2017 SCTE Golf Committee
(360) 220-7356
sctegolf@aim.com

Please do not contact the Golf Course for event information or registration. They don't know it. Event information can be obtained by visiting the event website, expo.scte.org/golf or by contacting the event committee members.

Event Scheduled for October 16, 2017 Sponsor Registration Form

Sponsorship of the 26th Annual SCTE fundraising event gives you an opportunity to have some fun with some of the movers and shakers in the Broadband Industry. Sponsorship is on a first come first serve basis. Make the commitment. Complete the enclosed form and return it, with your check, to the 2017 SCTE Golf Committee. This is money well spent.

Make all Checks Payable to: "SCTE Golf Tournament"

Mail all Contributions to
Ms. Shari Shagren
8848 Stein Rd.
Custer, WA 98240
(360) 220-7356
sctegolf@aim.com

Tournament Sponsorship

Gold Sponsor - \$2500	Please sign me up _____
Silver Sponsor - \$1500	Please sign me up _____
Basic Sponsor - \$500	Please sign me up _____

Special Events Sponsorship

Lunch Banquet Sponsor \$1000	Please sign me up _____
Beverage Cart \$1000	Please sign me up _____

(Mark your sponsorship choice(s) by placing a check mark in the appropriate "sign me up" line)

Company or Individual Sponsor Name _____
Contact Person Name _____ Phone: _____
e-mail address _____
Address of Contact Person _____
City _____ State _____ Zip _____

Please enclose, e-mail or forward your company logo to Shari Shagren; sctegolf@aim.com. We cannot guarantee we can use it but we can't use it if we don't have it.

Contributions or gifts to the Society of Cable Telecommunications Engineers, Inc.
are not tax deductible as charitable contributions for federal income tax purposes.